

# LAUREA

## FOR IMMEDIATE RELEASE

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## Laurea Restaurant and Bar opens in Princeton

*Serving classic Italian recipes with a contemporary flair*

PRINCETON, NJ: A new Italian restaurant, bar, café and market opened in the Princeton/West Windsor area inside the Carnegie Center campus. [Laurea](#) is located off Route 1 and Alexander Rd. with an entrance at the rear of the [Hyatt Regency Princeton](#).

At the center of this expansive, 250+ seat restaurant is the stunning, 30-foot tall structural steel bar featuring replete liquor cages, a state-of-the-art sound system and 65 inch flat-screens. Below the four-story atrium, sweeping, roman-style fabric pergolas and string lights create an intimate atmosphere – a contemporary nod to the Italian piazza. Hand-painted antique mirrors, mural art and custom prints, inspired by vintage Italian culinary posters of the 1930s, are thoughtfully curated. A colorful encaustic-tile patio overlooking a beautifully-landscaped fountain, offers seasonal outdoor bistro seating. Laurea has three rooms available for private dining, social or corporate events: the 16-seat Campari Room, the 12-seat Vermouth Room, a wine library, and the Princeton Room, proudly displaying vintage Princeton University athletic memorabilia.

A stone hearth pizza oven casts a warm glow over a pizza bar where guests can admire the grace of a pizzaiola at work. Laurea uses the highest quality San Marzano tomatoes available for its pizza and allows children to assemble their own. Another favorite of the young guest, a well-stocked koi pond. The bustling exhibition kitchen and a shiny Berkel slicer, the sports car of the charcuterie world, are signs of tasty bites to come.

“Laurea’s unique atrium atmosphere offers an incredible bar as well as seating areas to perfectly fit every occasion and celebration, including a pizza bar, communal family style seating, intimate canopied tables, two private dining rooms and our famous wine library. We’re thrilled to welcome our guests and the Princeton community for a brand-new culinary experience within one of the area’s most beautiful hotels,” said Michael Moser, the Hyatt Regency’s General Manager.

The culinary team is led by Lisbon, Portugal native, Chef Antonio Cardoso. Passionate about authentic Italian cuisine and Mediterranean flavors, he brings to Laurea over 21 years of experience including Atrio Wine Bar, The Plaza and The Ritz Carlton Central Park.

“We’ve gone for the wow factor,” said Chef Antonio, “... curating classic Italian recipes and bring new elements to Princeton’s food scene. ...with the freshest of ingredients, we’ve created flavor combinations that honor the humble roots of the cuisine while bringing a contemporary flair to each dish.”

Laurea is contemporary Italian cuisine, focusing on the tastes and techniques passed down for generations. The restaurant has opened with a curated dinner menu of small plates, garden salads, charcuterie boards, pizzas, sandwiches and mains such as local “Griggs Farm” chicken with Tuscan kale and crispy parmesan potatoes, Salmon *al forno* with roasted fennel, Rigatoni Ragù with pasture-raised beef and mascarpone, plus well loved Italian desserts, tiramisu and gelato. Begin your day the Italian way with lemon ricotta pancakes, gluten-free egg white frittatas and breakfast bruschetta – Buon Giorno!

The bar menu features a distinctive beer and wine menu, culinary cocktails with fresh fruits and aromatics, prosecco on-tap and Italian staples like the Modern Italian Spritz.

The Laurea Market offers a three-meal, grab-and-go option with Italian espresso drinks using imported Italian beans, a nostalgic artisanal gelato cart, fresh-baked pastries and healthy sandwiches and salads. The stylish shelving boasts extensive displays of fine Italian products such as olive oils, vinegars, meats and cheeses, sauces, snacks, chocolates and beautifully packaged dried pastas.

Laurea was inspired by a proud partnership with Princeton University and celebrates the university’s past and present excellence. Rooted in the myths of Apollo, a laurel wreath has long been an emblem of achievement, triumph, and reward. Crafted from the branches of the native Mediterranean Bay Laurel tree, this ancient symbol still crowns the heads of Italian graduates, as they are awarded their degree, or Laurea. A single bay laurel leaf has also long imparted its exquisite flavor and perfume to humble, slow-cooked Italian dishes.

The restaurant is currently open for breakfast seven a days a week, dinner is offered Tuesdays through Saturdays. The Laurea bar, also open Tuesdays through Saturdays, will offer a lineup of live music.

To explore menus, make a reservation, and learn more, visit [laureaprinceton.com](http://laureaprinceton.com). To learn more about The Hyatt Regency Princeton, visit [hyattregencyprinceton.com](http://hyattregencyprinceton.com) and follow [@laureaprinceton](https://www.instagram.com/laureaprinceton) on Instagram and on Facebook [@HyattRegencyPrinceton – Hotel](https://www.facebook.com/HyattRegencyPrinceton-Hotel).

Photos of Laurea at The Hyatt Regency Princeton, are available [here](#)

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